



DATE: March 9, 2022
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City of El Cajon

PRESS RELEASE

FOR IMMEDIATE RELEASE

El Cajon Hosts Arbor Day Event to Boost Urban Forest

Join the City of El Cajon on Saturday, March 12, from 8 a.m. to 12 p.m., at Wells Park to celebrate the City's 34th Annual Arbor Day ceremony and 25th year of receiving the Tree City USA award.

Participants will learn how to properly plant a tree and care for it. Event visitors will also have the chance to win a Taylor GT Urban Ash Guitar, which is made of reused wood sourced from urban trees that are at the end their of life cycle. The City will also be providing free mulch during the event.

This year, the City is participating in the statewide AMPLifyng the Urban Forest event. The City of El Cajon will join the California Urban Forest Council, along with 27 other cities, to plant 2,000 trees throughout the state. The event will be hosted by the City of El Cajon, California Urban Council, West Coast Arborists, Taylor Guitars, the Western Chapter of the International Society of Arboriculture, the Britton Fund, and Youth Venture. During the event, 70 trees will be planted at Wells Park.

Mayor Bill Wells, Deputy Mayor Michelle Metschel, Councilmember Steve Goble, and other community leaders will join in the tree planting. Advocates for urban forests, certified arborists, and environmental experts will also be onsite to provide tips about tree planting and caring for trees through its life-cycle, including youth-friendly ways to get involved.

Funding for this project is provided by the California Department of Forestry and Fire Protection as part of the California Climate Investment Program and the US Forest Service.

Volunteers are encouraged to bring a shovel and gloves for the tree planting. Wells Park is located at 1153 East Madison Avenue in El Cajon. For additional information, please visit www.elcajon.gov.

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